

Gain Visibility, Connection, and Impact through the Life Sciences Workforce Collaborative

The Life Sciences Workforce Collaborative (LSWC) provides a unique vantage point to partner, connect, and invest in a dynamic national network that is committed to driving workforce solutions for the life sciences industry from the ground up.

Comprised of a national coalition of life sciences associations and institutes who have been collaborating for over a decade on workforce-related issues, LSWC offers access to their vast network of industry, academic, governmental, and other allied stakeholders.

Together, we are a growing body of workforce partnerships and best practices, creating opportunities to build strong engagement and impact across the United States and Puerto Rico.

2025 OPPORTUNITIES

KEY OPPORTUNITIES	PARTNER up to \$1,000	CONNECTOR \$5,000	INVESTOR \$10,000	CHAMPION: 25,000 & above
Visibility & Promotion <ul style="list-style-type: none"> Website Quarterly newsletter LSWC LinkedIn page Events calendar/blasts 	<ul style="list-style-type: none"> Organization name on website and quarterly update blasts Organization events included on website calendar 	<ul style="list-style-type: none"> Organization name, logo and URL on website, quarterly news/events blasts Organization events included on website calendar and quarterly events blast 	CONNECTOR Benefits AND <ul style="list-style-type: none"> One (non-commercial) article in quarterly newsletter 	INVESTOR Benefits AND: <ul style="list-style-type: none"> Featured guest blog/video clip on website
Products <ul style="list-style-type: none"> LSWC National Workforce Trends Report <i>(See additional sponsorship opportunities below)</i> 	<ul style="list-style-type: none"> Organization name on digital report 	<ul style="list-style-type: none"> Organization name, & logo on digital report and its promotion 	CONNECTOR Benefits AND: <ul style="list-style-type: none"> Acknowledgement in press release & other social media promotion 	INVESTOR Benefits AND <ul style="list-style-type: none"> Acknowledgement in press release & other social media promotion Speaking opportunity at hosted events
Influence <ul style="list-style-type: none"> Tailored engagement with LSWC Leadership and Affiliate Networks 	-	-	-	Opportunity to: <ul style="list-style-type: none"> Customize benefits package Present to LSWC Board Participate in LSWC Program Committee Gain access to other allied organizations

ADDITIONAL SPONSORSHIP OPPORTUNITIES

LSWC-TECONOMY NATIONAL WORKFORCE REPORT

The biennial national workforce trends report – the only of its kind – acclaimed for its “real time” data analysis derived from executive interviews, hiring survey, and job postings from across the country and Puerto Rico. Broad distribution through LSWC industry, academic and governmental networks. Report has been featured in BioSpace, Nature, and other workforce-related forums.

“ Call-out Box ”: an opportunity to highlight your organization and workforce initiatives in a non-commercial ‘ad’	\$2,500	\$5,000
	Half-page	Full-page
Workforce Panel featuring report in Exhibit Hall at June 2025 BIO / Oct. 2025 AdvaMed Convention, followed by reception at Exhibit Booth	\$2,500	\$5,000
	Panel only	Panel & reception
Post-Report Debrief webinar featuring TEconomy Partners	\$2,500	
Exclusive Option: Named Co-Producer of the biennial National Report for two-year period	<i>Options available upon request</i>	

QUARTERLY (Virtual) BEST WORKFORCE STRATEGIES ROUND TABLES

One-hour quarterly webinars highlighting best workforce strategies by topic / geography / subsector. Attendance open to LSWC industry associations and institutes and their invited network partners and guests

Single Round Table Webinar	\$1,250
	<ul style="list-style-type: none"> • Presenter option (based on relevancy) • Logo recognition on slide deck & promotional materials • List of attendees
Round Table Webinar Series of 4	\$5,000
	<ul style="list-style-type: none"> • “Named” webinar series host • Presenter option for one webinar (based on relevancy) • Logo recognition on slide deck and promotional materials • List of attendees

About the Life Sciences Workforce Collaborative (LSWC)



The Life Sciences Workforce Collaborative (LSWC), formerly the Coalition of State Bioscience Institutes (CSBI), is a coalition of life sciences industry associations and institutes from across the United States and Puerto Rico who are working to ensure the United States' leadership in life sciences innovation. Established in 2012 with the common goal of delivering industry-led life science education and workforce development programs, our mission remains intact: to build a competitive life sciences workforce. CSBI, and now LSWC, is most noted for its acclaimed biennial National Life Sciences Workforce Trends Report, produced in partnership with TEconomy Partners and supported by the National Science Foundation-funded InnovATEBIO National Biotech Education Center.

The desire to help our industry and academic members and partners navigate a constantly shifting workforce landscape impacted by: cycles of growth and retraction; competition for talent; outsized demand for skilled technicians; and the ongoing need by the industry to access, advance, and retain a broad talent base, fueled the drive to formalize our coalition. LSWC filed for non-profit status in the fall of 2024, with plans for formal launch in 2025.